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## PROFESSIONAL EXPERIENCE

**Elmhurst College**, Elmhurst, Illinois

January 3, 2012 – May 22, 2012

**Web Design/Art Software Adjunct Faculty**

- J-Term taught ART 324 Intro to Web Design
- Taught HTML 5, CSS3, how to create and maintain web pages with Adobe Dreamweaver CS5.5, creating graphics with Adobe Fireworks CS5
- Spring 2012 teaching ART 113 Intro to Art Software
- Teaching Adobe Illustrator CS5, Adobe Photoshop CS5, Adobe InDesign CS5.5

**The American University of Rome**, Rome, Italy

March 2009 – July 15, 2010

**Web Development and Publications Consultant**

- Updated new media communication strategies by integrating new media technologies such as Flash movies and video streaming into the University's site.
- Optimized search engine utilization and research new methods to maximize web search results
- Provided technical and publications support for marketing initiatives and advertising.
- Researched web technologies and publish strategies to keep AUR abreast of new trends.
- Graphic Design of AUR ads and publications.
- Worked on E-brochure for study abroad.
- Responsible for developing and maintaining Web content – including text, video and images for the University's Web site.
- Executed daily updates on all pages of the web site: <http://www.aur.edu> according to staff/administration requests, and upload all changes made to the web site.
- Encoded the CSS style sheets from a standard style to the present style: <http://www.my.aur.it/ics> created all graphics and logos for the portal project as well.
- Corrected inconsistencies on web site.
- Created, uploaded, and linked pdf documents.
- Fixed and updated information, re-organized admissions section, created 4 categories based on academic status.
- Simplified navigation and pull-down menus.
- Fixed pages that did not conform to web site style sheet (ex: different fonts, very large images).
- Modified and updated new application paper and on-line version.
- Monitored Google analytics and Google Webmaster Tools, printed reports for staff.

**Relocation in Rome**, Rome, Italy

October 2007 – November 2008

**Web Designer**, Freelance Project

- Designed logo for Relocation in Rome.
- Designed and maintained web pages. URL: [www.relocationinrome.com](http://www.relocationinrome.com)
- Projected and designed lay out for web pages.
- Took all necessary photos and created videos in Flash.
- Created graphics in Fireworks, imported graphics into Dreamweaver where compiled page layouts and templates.
- Compiled and completed site in Dreamweaver.

- HTML programming for site optimization, used script from Google analytics to monitor site progress.
- Continue to do updating of the site.

**Pilates Passion**, Rome, Italy  
**Web Designer**, Freelance Project

August 2008 – November 2008

- Designed logo for Pilates Passion.
- Designed and created web pages. [URL: www.pilatespassion.it](http://www.pilatespassion.it)
- Projected and designed layout for web pages.
- Took all necessary photos.
- Created graphics in Photoshop, transferred to Fireworks, then imported graphics into Dreamweaver where compiled page layouts and templates.
- Compiled and completed site in Dreamweaver.
- Hand coded CSS and HTML programming.
- HTML programming for site optimization, used script from Google analytics to monitor site progress.

**Lawrence**, Rome, Italy  
**Web Designer**, Freelance Project

May 2007 – September 2007

- Designed and maintained Lawrence web page. [URL: www.lawrenceroma.it](http://www.lawrenceroma.it)
- Projected layout and design for web pages. Designed any graphics necessary using Macromedia Fireworks.
- Did all HTML programming for web pages.
- Gathered all graphics and information for the web pages.
- Translated information from Italian to English for the web pages.
- Found service provider to host Lawrence web pages, dealt with registration of domain name and annual registration fees.
- Posted and updated Lawrence web pages.
- Optimized web site and monitored rankings and performance through Google Analytics.

**Elgin Fresh Market**, Elgin, IL, U.S.A.  
**Graphic Designer**, Freelance Project

June 2000

- Designed logo.

**Loyola University**, Chicago, IL, U.S.A.  
**Learning Assistant**

1995-1996

- Provided individual instruction in all levels of the Italian Language.
- Provided individual instruction in the beginning levels of the French Language.

**Institute for European and Asian Studies**, Chicago, IL, U.S.A.

1995-1996

**Mailing Assistant**

- Created and maintained Excel database of U.S. Universities.
- Sent out brochures to Universities and individuals about programs offered.
- Responded to inquiries via e-mail about programs offered.
- Created and presented monthly reports on all information about IES/IAS programs to marketing director.
- Contributed with the revision and publication of the 1995/1996 catalogue of IES/IAS programs, proofread text, adjusted images, and made proper corrections before print-off.

## EDUCATION

Feb.-Oct. 2007

Academy of Joint Arts

Rome, Italy

**Certificate in Web design**

1997-1999 University of Illinois Chicago, IL, U.S.A.  
**Master of Fine Arts in Graphic Design** Graduated May 1999

1992-1997 Loyola University Chicago, IL, U.S.A.  
**Bachelor of Arts in Italian Language and Literature** Graduated Jan.1997  
**Minor: French Language**

### STUDY ABROAD

May-August 1995 **Georgetown University** Tours, France  
• Attended French Language courses and the Institute of Touraine in collaboration with Georgetown University.

Jan. 1994-July 1994 **LinguaDue** Milan, Italy  
• Attended Italian Language courses  
• CILS certificate Level II

May-August 1993 **University for Foreigners** Perugia, Italy  
• Attended Italian Language courses

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### COMPUTER SKILLS

Adobe Creative Suite 5.5 Design Premium (Flash, Fireworks, Dreamweaver, Photoshop, Illustrator), Final Cut Pro 7.0, Google Analytics, .ASP, CSS, HTML, JavaScript, Action Script 3.0, Microsoft Office (Word, Excel, Publisher, PowerPoint, Access), some PHP.

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### LANGUAGES

Mother-tongue English, Fluent Italian, Fluent Greek, Good Knowledge of French